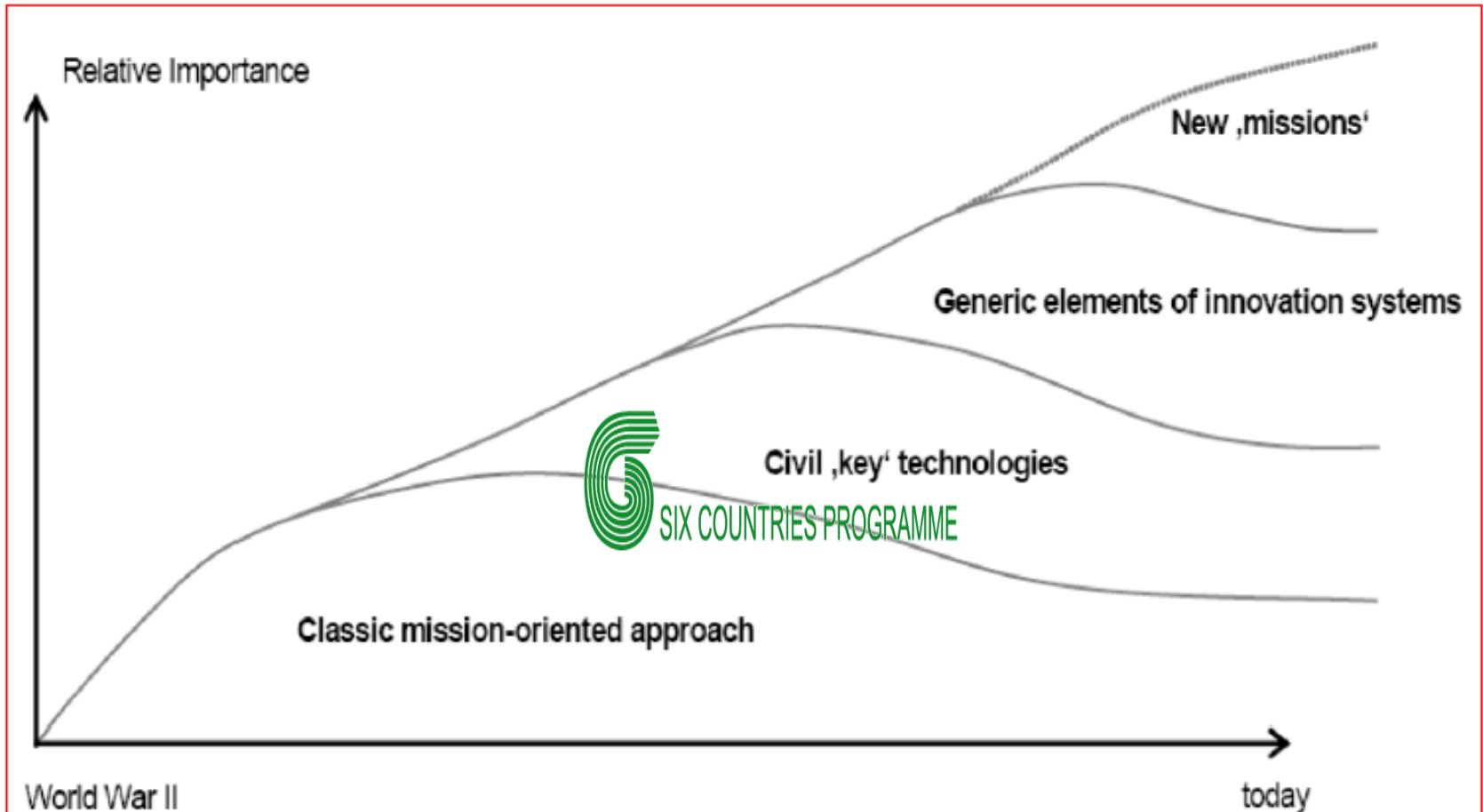




40 Years of Innovation Policy: What's next?

Historical Development of RTI Policy Paradigms and the 6CP



Source: Gassler/Polt/Rammer 2008

Programme of the Workshop

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■ **Welcome and Introduction**

■ Wolfgang Polt, Torsti Loikkanen, Jos Leijten: *40 Years Six Countries Programme: looking back and looking forward*

■ Welcome by Stefan Riegler representative of Federal Ministry of Science, Research and Economy

■ **10.00 Introductory session**

■ Chair: Wolfgang Polt, Joanneum Research

■ Jos Leijten and Torsti Loikkanen: *40 years of innovation policy: what's next?*

■ Henry Etzkowitz (Stanford/Triple Helix Association): *Europe of the future and the future of Europe; the innovation/austerity choice*

■ Discussant: Lennart Elg

■ **11.15 Break**

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- **11.30 The changing shape of technology development**
- Chair: Jos Leijten
- Thierry Gaudin: *Some historical elements regarding innovation policy definition*
- Paul Diederer, Advisory Council for Science, Technology and Innovation in the Netherlands: *Impact of new technologies on science and innovation*
- Jean-Luc Dormoy, IEEE / IT & Energy: *Mixing Policies in Support of Evolutionary and Radical Innovation*
- Discussant: Govert Gijsbers, TNO
- **13.00 Lunch**

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■ 14.00 Session on Policy roles

■ Chair: Wolfgang Polt, Joanneum Research

■ Fred Block, University of California at Davis: *Lessons from the Now-Less-Hidden U.S. Developmental State*

■ Ben Dankbaar, Radboud University / Dieter Rehfeld, IAT Institute for Work and Technology: *From catching up to meeting the grand challenges - a quasi-historical typology of industrial policy*

■ Günter Clar, Steinbeis-Europa-Zentrum: *Paternalistic, laissez-faire, entrepreneurial - what did we get and what can be expected?*

■ 15.30 Break

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- 15.45 **Session on Policy roles (cont'd)**
- Ptries Boekholt, Technopolis Group: *On public leadership in innovation & white elephants: mission oriented innovation policies 2.0*
- Sujai Shivakumar, National Academy of Sciences: *Designing Policies for the Innovation Ecosystem*
- Discussant: Steffen Kinkel, Hochschule Karlsruhe - Technik und Wirtschaft, Fakultät Informatik und Wirtschaftsinformatik (IWI)
- **17.30 End of day one**
- **18.30 Dinner**

Programme of the Workshop

- **25 March 2015**
- **09.00** **New players and future outlook**
- Chair: Matthias Weber, AIT
- Dieter Ernst, East-West Center, Honolulu: *Global Strategic Patenting and Innovation – Policy and Research Implications*
- Annaflavia Bianchi: *Innovation policy locus: The EC RIS3 push towards a participation approach*
- Discussion
- **10.40** **Break**
- **11.00** **Final Round: panel discussion**
- Rapporteur and chairman: Ken Guy
- **13.00** **Closing lunch**

Thank you for your attention !



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