



The Innovation Policy Network

SIX COUNTRIES PROGRAMME

# What would Walter say?

50 years of innovation politics  
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A new focus on technological change

# A few examples from the past

- ▶ Artificial Intelligence (1987)
- ▶ Telecommunications and cable networks (1990)
- ▶ Government Information Exchange (1992)

# What has happened?

- ▶ With generic policy after ~1990 came focus on generic innovation processes: R&D, creativity, collaboration and networking, entrepreneurship, learning, etc.
- ▶ With growth of academic innovation (policy) research disciplinary approaches grow in economics, public administration, sociology, geography, management sciences, etc. Interdisciplinarity mainly in applied research and consultancy.

# What would I want to work on now?

## A few examples

- ▶ Winner-takes-all networked platforms
- ▶ Blockchain
- ▶ 5G mobile and IoT
- ▶ Connecting digital and living systems
- ▶ Energy, Quantum

# Acquisitions by HomeAway

Date	Acquisition	Location
2005	CyberRentals.com	U.S.
2005	GreatRentals.com	U.S.
2005	A1Vacations.com	U.S.
2005	TripHomes.com	U.S.
2005	HomeAway.co.uk	United Kingdom
2005	FeWo-direkt.de	Germany
2006	VRBO.com[9]	U.S.
2007	Abritel.fr[10]	France
2007	VacationRentals.com[11]	U.S.
2007	OwnersDirect.co.uk[12]	United Kingdom
2009	Homelidays.com[13]	France
2010	BedandBreakfast.com[14]	U.S.
2010	AlugueTemporada.com.br[15]	Brazil
2010	Instant Software [16]	US
2010	Escapia [17]	US
2011	RealHolidays.com.au[18]	Australia
2012	Toprural.com[19]	Spain
2013	Travelmob[20]	Singapore
2013	Stayz Australia[21]	Australia
2013	Bookabach.co.nz[22]	New Zealand
2014	Glad to Have You, Inc.[23]	U.S.