

From Innovation Policy Research to Local Policy Implementation
“Strategic policy intelligence guiding concrete innovation support measures”

6CP Spring Workshop
Dublin

19 - 20 April 2007

Venue: Royal Dublin Society – RDS, Ballsbridge, Dublin 4, Ireland

Introduction, 6CP

The ‘*International Innovation Policy Network Six Countries Programme*’ (6CP – www.6cp.net) is an international network of experts, policy makers and practitioners engaged in policy research and policy making on innovation. Its members from, at present, 11 countries, aim to contribute to a better understanding of innovation processes, their impacts on the economy and society and the development of effective (public) innovation policies.

The 6CP workshops have, over thirty years, in many cases *led* and certainly always *reflected and amplified* the ‘state of the art’ in terms of innovation policy research and thinking for national and regional innovation systems. The workshops have also integrated, where appropriate, the work of other pan-European and global innovation policy initiatives and have come to represent an internationally recognised platform for informal thinking, learning and debate. Participation is on an invitation-only basis.

Background and Scope - the Policy Imperatives

Europe’s evident need to reinforce research and innovation (RTDI) performance in the face of globalisation led both the EU Council and the Commission to refocus their own Statements (2005: A New Start for the Lisbon Strategy; 2006: Time to Move Up a Gear) and to commission high-level experts to address the relevant issues. An important recent policy statement in this respect – the Aho Report “Creating an Innovative Europe” – arrived at some important conclusions, including inter alia that

- Europe requires a new paradigm of mobility, flexibility and adaptability to allow R&D and innovation to create the value that can support our quality of life
- Accelerating the transition from a resource-based society to a knowledge-based society requires mobilisation of a broad range of actions beyond R&D and innovation.

Furthermore, referring to the recently refocused Lisbon Strategy and the Community Strategic Guidelines for the 2007-2013 Cohesion Policy, we see that:

- Europe is not taking part as it should do in the global knowledge economy. In spite of an increasing policy focus on innovation, Europe has a competitiveness problem vis-à-vis its main competitors and with its, in some aspects, weak innovation efforts and successes;
- RTDI internationalisation is increasing the challenges to Europe's efforts to balance full participation in the global knowledge economy while maintaining the economic and social fabric of its regions;
- regional actors are of key importance in contributing to the Lisbon competitiveness goals. This is borne out by policy research globally and also by the facts, e.g., more than one third of the EU Budget goes to EU regional policy;
- for the first time in the EU Research Framework Programme, significant funding is being proposed for a Knowledge Regions activity;
- in addition, 20 % of the new Structural Funds of the EU should be invested in research and innovation in the regions, albeit that regional actors often face particular challenges in respect of the knowledge base and structured stakeholder input to take informed RTDI related decisions;
- given the increasing complexity of and rapid changes in innovation systems, the priority setting and decision taking in policy making processes ideally should be more distributed and less centralised;
- states, regions and firms should apply the tenets of open innovation more effectively (this means finding truly effective models of working together, based on trust and common goals) to determine strategic priorities for investments
- the application of appropriately conceived strategic policy intelligence (SPI) tools can contribute to the increase and success of strategic investment decisions, especially RTDI related ones, in Europe's territories;

Given the highly increased scale of resources available from national and EU (Structural Funds, Research Framework Programme, Competitiveness and Innovation Programme) sources, spending the money “properly” to contribute to the policy imperatives above has to be informed and, where possible, guided by the policy experts.

State of the art, Strategic Policy Intelligence

At the time of the formulation of the Lisbon Strategy in 2000, it had already become evident to established enterprises, entrepreneurs, policy makers, and policy researchers alike that the competitiveness problems in Europe were growing rather than diminishing.

Policy makers and entrepreneurs realised that the results from existing innovation policies and intervention strategies could not - in an overall perspective - keep them

abreast with the developments in other parts of the world, and that some competitiveness gaps were widening rather than closing.

For their part, policy researchers, in order to analyse and then address this situation, identified major trends in innovation practice and theory:

- a new mode of governance that requires a holistic notion of innovation policy and the need to foster cluster approaches and infrastructures facilitating the identification of and access to Strategic Intelligence.
- the inherent uncertainty associated with innovation and the need for structured multi-actor learning and experimenting to cope with this uncertainty.

Consensus is growing that it will not be enough for the various actors in the different innovation systems - (inter)regional, (trans)sectoral, (inter) national - to optimise their traditional strategies in an isolated manner. Therefore, the related work of innovation researchers has had a considerable influence on policy makers in their search for new policy approaches and instruments.

6CP Spring Workshop – Dublin, 19 - 20 April 2007

The *approach* for the Dublin workshop builds on previous 6CP workshops and expertise, and especially on the last Stockholm Workshop (May 2006) commending policy learning as an important component for improving national and regional Innovation Systems, and the Helsinki Workshop (September 2006) addressing the Challenges for Knowledge-Based Economies.

The *focus* for the Spring Workshop is to push the boundaries of the ‘traditional’ workshop formula in order to link, in a practical way, the policy research experts and those responsible for policy implementation. From the policy research experts, there will be statements regarding theories and application of strategic policy intelligence (SPI¹) tools and regional development and innovation systems. Regarding policy implementation, designs for pilot projects will be presented for feedback and refinement. These two types of contributions will form a unique and innovative possibility to link policy researchers with a practical research opportunity and thereby create the basis for the critical, progressing the state-of-the-art-type, discussion for which 6CP workshops are renowned.

By harnessing the specific 6CP network expertise and competences, and the stimulation of “real time” interaction with actual pilot initiatives, the objective is two-fold

- I. to contribute to improved policy learning and debate on the basis of practical but evolving innovation strategies

¹ SPI - Strategic Policy Intelligence : the set of activities to search, process, diffuse and protect information in order to make it available to the right persons at the right time in order to take the right decisions – including such policy support instruments as evaluation, foresight, technology assessment and road mapping, regional innovation audits and benchmarking, etc.

- II. to build coalitions for change which will directly influence and support the implementation of ambitious, coherent and widely understood innovation policies in the pilots under consideration.

Hence, the 6CP Spring Workshop will align with a key phase in the 6th Framework Programme RegStrat project (see below), the Stockholm City Region 2015 initiative and the INTERREG project CORINNA.

RegStrat and the 6CP

RegStrat is a Co-ordination Action co-financed by the Regions of Knowledge 2 Programme of the EC's DG Research and public bodies of the six territories involved: Ireland, Baden-Württemberg, Lombardy, Extremadura, Lower Silesia and Tartu. The overall objective is to improve regional RTDI policies, and governance structures affecting RTDI decisions, in a way that regional actors will increase their contribution to, and synergies with the overall RTDI investments in Europe.

- In developing a Compendium document of SPI tools and a complementary Guide (C&G), the project seeks to support and enable regional actors to identify and generate optimum strategic intelligence and, on this basis, to increase coherent and mutually reinforcing innovation activities between the different actors in Europe's (trans-)regional, national and sectoral innovation systems. The C&G will be validated through their use in pilot activities to prepare SPI exercises in the 3 participating Convergence Regions. The pilots are tailored to the actual regional situations by addressing concrete problems, and by making optimum use of what are available regionally, and of what the supporting partners of the RegStrat consortium can offer.

The timing of the 6CP Spring workshop and the pilot phase of the RegStrat project coincide, so the Workshop will debate the use and application of SPI tools from

- **the perspective of the policy researchers**
- **the presentation of the pilot applications for using these tools**
- **the structured input and guidance from the 6CP Spring workshop participants.**

CLOSING DATE FOR WORKSHOP REGISTRATION IS [FRIDAY 30TH MARCH 2007](#)

[See page 9 for Registration Form](#)

PROGRAMME

6 CP Spring Workshop

19-20 April 2007

From Innovation Policy Research to Local Policy Implementation
“Strategic policy intelligence guiding concrete innovation support measures”

19th April

12.30 Registration and Buffet Lunch

Opening Plenary

13.30 ***Welcome Address***

Michael Ahern T.D., Minister of State, Department of Enterprise, Trade & Employment

13.45 ***Keynote Address***

European Perspective on the use of Strategic Policy Intelligence tools

Philippe Busquin MEP, Chairman of the European Parliament STOA Panel (TBC)

14.15 ***Theory & Principles underpinning successful Technology Assessments***

Armin Grunwald, Director ITAS, Karlsruhe, Germany

14.45 ***The regional dimension of evaluation: issues, particularities and potential pitfalls***

Wolfgang Polt & Christian Hartmann, Joanneum Research, Vienna, Austria

15.15 ***Benchmarking of cross-border innovation policy in the core Alpe Adria Region - INTERREG project CORINNA***

Damjan Kavas, Institute of Economic Research, Ljubljana Slovenia

15.45 ***REGSTRAT – a Regions of Knowledge project in the 6th Framework Programme***

Dr Günter Clar, Steinbeis Europa Zentrum - SEZ, Stuttgart, Germany

16.05 ***Coffee Break***

16.20 ***SPI Case Studies***

- Regional Foresight in Extremadura
- Technology Assessment in Estonia
- Regional Benchmarking in Lower Silesia
- City Region Foresight in Stockholm

18.00 ***Plenary Ends***

19.30 Reception followed by ***Gala Dinner*** at 20.00 hrs

20th April Parallel Sessions

09.00 Three learning/improvement workshops guided and advised by the policy experts

- Foresight
- Technology Assessment
- Benchmarking

11.00 **Coffee**

Closing Plenary

11.30 **"Research and the Lisbon Strategy - giving renewed impetus to ERA".**
James Gavigan, DG Research, EU Commission

12.10 **Feedback from Parallel Sessions and Discussion**

13.00 **Close of 6CP Spring Workshop – followed by lunch**

The Six Countries event will take place in the Royal Dublin Society, Ballsbridge, Dublin 4
<http://www.rds.ie/home/index.aspx?id=19>

Hotel Accommodation

Delegates are requested to book their room directly in advance. We strongly recommend that you book accommodation as early as possible as there is another event taking place on these dates that will have an effect on the hotel accommodation. All bookings must be guaranteed either by a credit card number or by fax. A block booking has been made by Forfás in each of the hotels for 18th-20th April 2007 (please see reference code below).

<p>Jurys Doyle Hotel Group 146 Pembroke Road Ballsbridge Dublin 4 Tel: (+353 1) 660 5000 Fax: (+353 1) 667 5471</p>	<p>Single and double at €159 (breakfast included) Executive Room €179 <i>Reference booking code: FORF180407</i></p>
<p>Bewleys Hotel Ballsbridge Merrion Road Ballsbridge Dublin 4 Telephone: + 353 (0)1 668 1111 Fax: + 353 (0)1 668 1999 Email: Ballsbridge@BewleysHotels.com</p>	<p>Single & Double at €109 plus €11 for breakfast <i>Reference booking code: 50440197 (Six Countries Programme/Forfas)</i></p>
<p>Herbert Park Hotel Ballsbridge Dublin 4 Tel: +353-1-6672200 Fax: +353-1-6672595 Email: reservations@herbertparkhotel.ie</p>	<p>Single and double at €150 plus €14 continental breakfast and €19 for Irish breakfast. Executive Room is €195 room only <i>Reference booking code: SIXC180407</i></p>
<p>Mount Herbert Hotel Herbert Road Lansdowne Dublin 4 Tel: +353-1-6684321 Fax: +353-1-6607077 Email: info@MountHerbertHotel.ie</p>	<p>Single corporate rate €94.90 B&B Double corporate rate €109.00 B&B <i>Reference booking code is: Six Countries Programme/Forfás</i></p>
<p>The Schoolhouse Hotel, 2-8 Northumberland Road, Ballsbridge, Dublin 4 Tel: +353 (0) 1 667 5014 Fax: +353 (0) 1 667 5015 email: reservations@schoolhousehotel.com</p>	<p>Forfás corporate rate €155 single and €185 double (breakfast is included in these rates). Normal rate is €169 single and €199 double Executive Single is €159 Executive Double is €189 <i>Reference booking code is: Six Countries Programme/Forfás for 18th and 19th April 2007 only.</i></p>



Transport from Dublin Airport

Please see the web link for Dublin Airport. The cost of a taxi is €30 to €40 to Ballsbridge

<http://www.dublinairport.com/to-and-from/by-taxi/>

Below you will find web link for the Air Coach which serves most hotels in and around Ballsbridge/Donnybrook

www.aircoach.ie/table.routes.ballsbridge.php

Please find **Dublin Tourism** guide in web link below.

<http://www.onlinedublinguide.info/dublin-sightseeing.html>

Registration Form

**6 CP Spring Workshop
19-20 April 2007**

From Innovation Policy Research to Local Policy Implementation
“Strategic policy intelligence guiding concrete innovation support measures”

Name	
Title (Mr, Mrs, Ms, Dr, Professor)	
Organisation	
Address, incl. country	
Position	
Email	
Phone #	
Fax #	
Parallel Session On 20th July	<i>Indicate order of preference below (1st, 2nd, 3rd) – places will be allocated on a ‘first come’ basis</i>
Foresight	
Technology Assessment	
Benchmarking	

ATTENDING	YES	NO
Lunch on 19th April		
Gala Dinner on 19th April		
Accompanied		
Lunch on 20th April		
Special Dietary Requirements Please indicate		

PLEASE FAX to Marion Kerrigan, Forfás
00 353 1 607 3260 asap but not later than
FRIDAY, 30th MARCH 2007