

INTERNATIONALISATION OF R&D

RECENT TRENDS AND ARISING POLICY CHALLENGES FOR THE FUTURE

THE SIX COUNTRIES PROGRAMME WORKSHOP

PROGRAMME ON 17 JUNE 2004

DAY 1: RECENT TRENDS

12:30 Registration

13.30 Opening and introduction:

Chair: Bernd Ebersberger, Senior Researcher, VTT Technology Studies

Paul Zeeuwts, Chairman of Six Countries Programme, IWT

Eija Ahola, Research Manager, National Technology Agency

Torsti Loikkanen, Research Manager, VTT Technology Studies

Actors in the innovation system – international and national perspectives

13:45 Innovation based strategy to meet the challenges of globalisation: the case of Finland

Vesa Vihriälä, State Under-Secretary, Economic Council, Prime Minister's Office

14:30 Break

14:45 Internationalisation of R&D from different country perspectives

Canada: Geoffrey Nimmo, Senior Innovation Advisor, Canada Industry Ltd.

India: Akhlaq ur Rehman Kidwai, Professor, Member of Parliament

China: Yuan Zhou, Deputy Director-General, National Research Center for S&T for Development

16:15 Coffee

Companies' perspective

16:45 Internationalisation of R&D - company perspectives

Professor Kari Ebeling, retired, formerly Director, Corporate Research, UPM-Kymmene Corporation

Markku Karlsson, Senior Vice President, Corporate Technology, Metso Corporation

Markku Rajala, Director, ABR Innova Oy

17:40 Concluding remarks – Bernd Ebersberger, Senior Researcher, VTT Technology Studies

17:45 End of day 1

Social program

19:00 Boat leaving from Kauppatori / Market Square

Short guided boat tour with historical highlights of Suomenlinna Sea Fortress and Helsinki

20:00 Dinner on Suomenlinna Island – Pirunkirkko

23:15 Back to the Market Square



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DAY 2: ARISING POLICY CHALLENGES FOR THE FUTURE

Plenary session

9:15 Keynote presentation: State of the art and challenges of research for the Internationalisation of R&D
Pari Patel, SPRU

10:00 Keynote presentation: Internationalisation of R&D from industrial perspective
Erkki Ormala, Nokia Corporation

10:20 Go to parallel sessions

Parallel sessions

Parallel session 1

10:30 National and international actors / level

Chair: András Siegler, Ministry of Education
Rapporteur: Wolfgang Polt, Joanneum Research

Parallel Session 1 elaborates on questions such as

How much internationalisation is desirable?

How can this be achieved?

What measures are available to influence the degree of internationalisation of R&D?

Is there a need for new policy instruments?

The prospective contributors to this stream:

"Internationalisation of R&D of German companies", Jakob Edler, ISI/FhG

Commented on by Christopher Palmberg, the Research Institute of the Finnish Economy, ETLA

"Study on internationalisation of corporate R&D", Prasada Reddy, Lund University

Commented on by Wolfgang Polt, Joanneum Research

"Tekes Technology Programmes in Internationalising R&D", Eija Ahola, National Technology Agency Tekes

Commented on by Paul Zeeuwts, IWT

"European RTD programmes and global benefits", Pirjo Kutinlahti and Marjo Uotila, VTT Technology

Studies Commented on by Jos Leyten, TNO-STB

Parallel session 2

10:30 Local level

Chair: Mari Rantanen, VTT Technology Studies
Rapporteur: Stefan Kuhlmann, ISI/FhG

Parallel Session 2 aims to single out answers to questions like

Who is locally affected by the internationalisation of R&D?
What can local actors do to interfere?
How can challenges be turned into benefits?
What lessons can be learned from case studies such as Lovio's case Varkaus?

The prospective contributors to this stream:

"Establishment of foreign R&D in Varkaus", Raimo Lovio, Helsinki School of Economics
Commented on by Paola Criscuolo, SPRU

"Technology transfer and absorption strategies – Case Ireland", Dermot O'Doherty, InterTradeIreland
Commented on by Jani Saarinen, VTT Technology Studies

"Comparative study of ICT in India and China", Moshin U. Khan, NISTADS
Commented on by Stefan Kuhlmann, ISI/FhG

"The relocation of ICT R&D activities", Staffan Laestadius and Vicky Long, INDEK/KHT
Commented on by Torsti Loikkanen, VTT Technology Studies

12:30 Lunch

Plenary session

13:30 Future perspectives of internationalisation of R&D
Summaries by the reporters from the sessions
Discussion

Next event of Six Countries Programme in April 2005, The Netherlands

15:00 End of the Workshop

Social program

17:00 - 18:30 Optional guided walking tour through Helsinki